

Microsoft @ Mobile Monday

```
<s:Header>  
  <a:Name FirstName="Marat" LastName="Bakirov"/>  
  <a:Job Title="Developer Evangelist"  
Company="Microsoft Rus" Location="Yekaterinburg,  
Russia"/>  
  <a:Email>i-maratb@microsoft.com</a:Email>  
  <a:Blog Url="http://blogs.msdn.com/mbakirov"/>  
</s:Header>
```

Содержание

- Почему мы здесь?
- Это серьезный бизнес!
- Это интересно!
- Это легко !

Почему мы здесь?

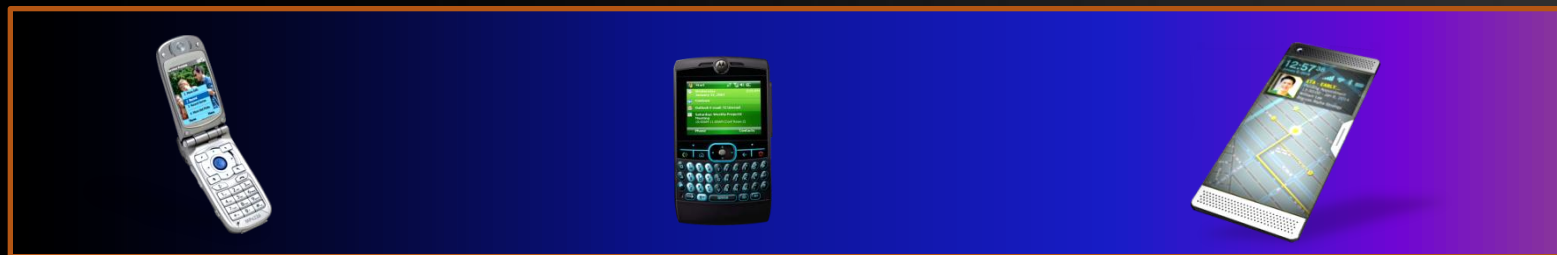
Зачем мы потратили деньги и время?

Почему мы здесь

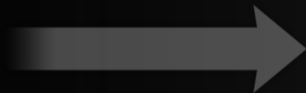


Почему мы здесь.

Yesterday, today, and tomorrow



Phone



Device



Platform



Apps and
Services

Device Only
Basic Service
Emerging Market

Converged Device
Platform
Low Awareness

Software + Services
Platform and Experiences
Innovation and Leadership

Почему мы здесь

Мы здесь потому что
мы делаем платформу!

Это серьезно!

- 160 мобильных операторов
- 26 языков
- 56 производителей устройств
- Более 200 различных устройств на платформе Windows Mobile
- > 18 000 приложений
- Движение в сторону S+S.

Это интересно

Это интересно - SPB Mobile Shell



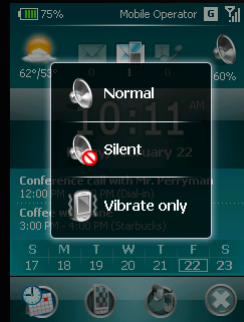
Saturday
Barcelona

62°/48°

Night 49°
Morning 53°
Day 60°
Evening 55°

Fri 62°/53° Sat 62°/48° Sun 59°/46° Mon 60°/50°

Updated: 1 minute ago



75% Mobile Operator

Normal
10:11 AM
February 22

Silent
Vibrate only

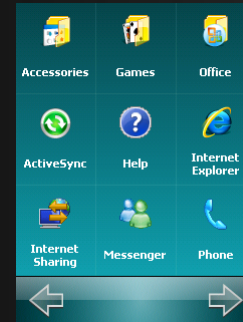
5 M T W T F S
17 18 19 20 21 22 23



75% Operator

10:11 AM
Wednesday
February 27

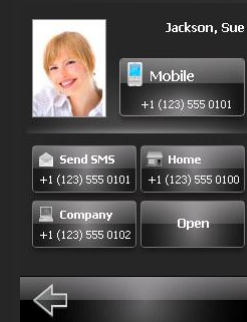
51°/48°



Accessories Games Office

ActiveSync Help Internet Explorer

Internet Sharing Messenger Phone




Jackson, Sue

Mobile
+1 (123) 555 0101

Send SMS +1 (123) 555 0101 Home +1 (123) 555 0100

Company +1 (123) 555 0102 Open



AM

10:10
Wednesday, February 27

Next Alarm
Thu 6:00 AM
(in 19 hours 49 minutes)

London	6:10 PM
New York	1:10 PM
Tokyo	3:10 AM +1 day



75% Operator

10:10 AM
Friday
February 22

62°/53°



AM

10:10
Friday, February 22

Next Alarm
Sat 6:00 AM
(in 19 hours 49 minutes)

London	6:10 PM
New York	1:10 PM
Tokyo	3:10 AM +1 day



Taxi (w)

Penyman, Max Richards, Jonh Johnson, Mary



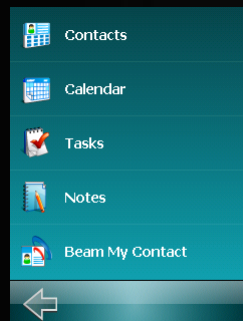
Saturday
Barcelona

62°/48°

Night 49°
Morning 53°
Day 60°
Evening 55°

Fri 62°/53° Sat 62°/48° Sun 59°/46° Mon 60°/50°

Updated: 11 hours ago



Contacts

Calendar

Tasks

Notes

Beam My Contact



Contacts

Armstrong, Jason
+1 (123) 555 0101 m

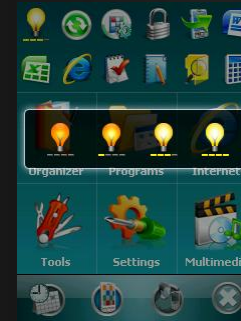
Drendy, Jack
+1 (123) 555 0100 m

Farseen, Max
+1 (123) 555 0101 m

Jackson, Sue
+1 (123) 555 0101 m

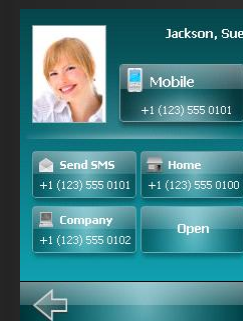
1	2abc	3def
4ghi	5jkl	6mno
7pqrs	8tuv	9wxyz
	0+	

Back New



Organizer Programs Internet

Tools Settings Multimedia



Jackson, Sue

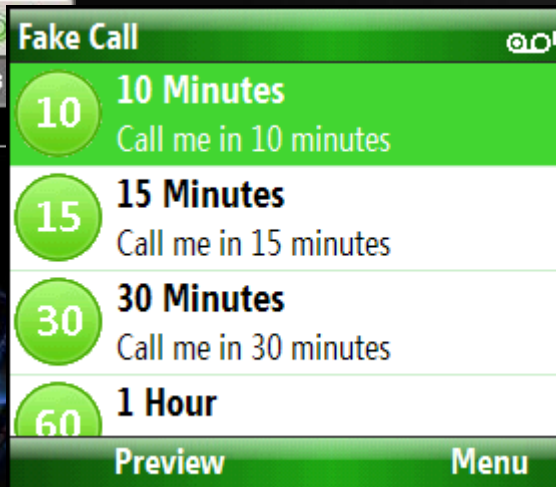
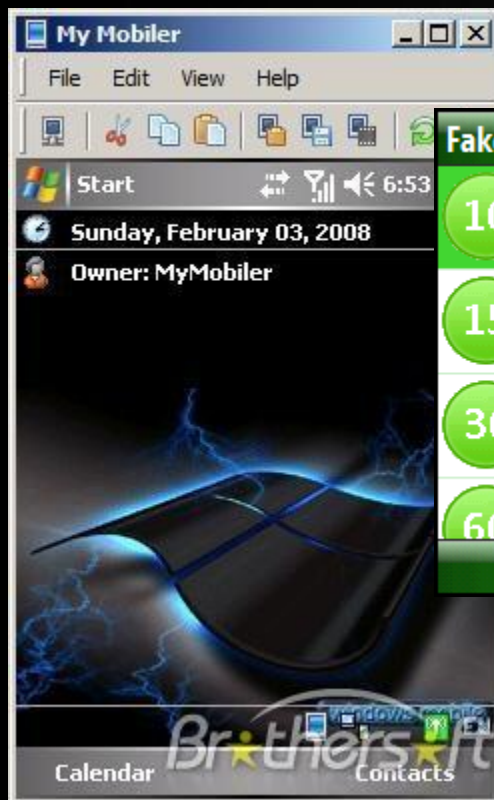
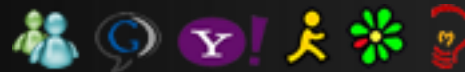
Mobile
+1 (123) 555 0101

Send SMS +1 (123) 555 0101 Home +1 (123) 555 0100

Company +1 (123) 555 0102 Open

Это интересно – poosh, mymobiler, fakecall

poosh



Live Mesh

The screenshot displays the Live Mesh Beta web interface. At the top, there is a navigation bar with the following elements: a 'Live Mesh Beta' logo, a 'Desktop' tab, an active 'Devices' tab, a 'News' tab, a search bar, a 'Folders' tab, and a 'Web' tab. The main content area features a circular network diagram with four nodes: 'DPE-RUS-4' (a desktop monitor with a yellow warning triangle), 'RU-I-MARATB03' (another desktop monitor with a yellow warning triangle), 'Marat's BlackJack' (a mobile phone), and 'Add Device' (a large orange circle with a white plus sign). A central icon of a laptop with a globe is positioned at the bottom of the circle. Below the network diagram is a 'Live Desktop' status panel. This panel indicates the desktop is 'Online' and provides a 'Connect →' button and a 'What's this?' link. A 'Storage' section shows a progress bar for '62% used' and the text '3165 MB of 5120 MB used'. A 'Tip' box on the right explains that connecting to the Live Desktop allows access to the mesh from the web, including devices and shared folders.

Live Mesh Beta Desktop **Devices** News Folders Web

DPE-RUS-4 RU-I-MARATB03

Marat's BlackJack Add Device

Live Desktop
Online
[Connect →](#) [What's this?](#)

Storage
62% used
3165 MB of 5120 MB used

Tip: Connect to your Live Desktop when you need to access your mesh from the web. Your mesh includes any devices you add and the folders you choose to sync and share.

Это легко

Это легко

- Visual Studio 2008 Professional
- Windows Mobile 6/5 SDK (Бесплатно)
- C++
- .Net Compact Framework (2.0 доступна также для S60)
 - Мощные возможности по синхронизации и connectivity
- Бесплатная оптимизированная база данных SQL Compact
- Sync Framework/ ADO.NET Sync services.
- Silverlight Mobile
- Множество ресурсов
- www.techdays.ru
 - <http://www.techdays.ru/Search.aspx?Subject=02de0b12-d98e-48b6-8813-5c6740276573>
- www.platforma2009.ru
 - <http://platforma2009.ru/materials/showitem.aspx?MID=fefc1728-9093-4186-92bd-26b98d172f13>
- <http://msdn.microsoft.com/windowsmobile>
- <http://msdn.microsoft.com/sync>
- <http://silverlight.net/learn/mobile.aspx>
- Специальные статьи для разработчиков на Palm/Symbian.

Это легко – как не платить за софт

- работать в ВУЗе или быть студентом
 - MSDN AA
 - DreamSpark
 - www.ms-student.ru
- Быть стартапом
 - bizspark
 - www.ms-start.ru
- Быть партнером
 - www.microsoft.com/isv
 - Компетенция mobility solutions.

Мы делаем платформу

Мы поддерживаем
разработчиков - вас

Цель Майкрософт – помочь
людям и компаниям
реализовать потенциал.

<Questions?/>

```
<s:Header>  
  <a:Name FirstName="Marat" LastName="Bakirov"/>  
  <a:Job Title="Developer Evangelist" Company="Microsoft Rus"  
Location="Yekaterinburg, Russia"/>  
  <a:Email>i-maratb@microsoft.com</a:Email>  
  <a:Blog Url="http://blogs.msdn.com/mbakirov"/>  
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